



United Nations Association In Canada Toronto Branch
Association canadienne pour les Nations Unies Agence Toronto

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Firoz Shroff 2004 to present

Mentor & Past President

Firoz currently works with UNACTO as a Mentor to the Board and various Committees.

Mr. Shroff has been a member of UNACTO since 2004 to date in several capacities and served as President UNACTO 2005-06, also appointed as Proteam Chairman by UNAC to re-establish Toronto Chapter in 2005. He was given honorary lifetime membership of UNACTO. He also acts as Mentor to various UNACTO committees. Shroff family bought privately the domain of www.unacto.org and endowed it as gift to UNACTO. Shroff has experience of 45 years as Big Idea thinker, futurist, dare to dream approach and 3 generational experience to innovate billion dollar ventures and is savvy creator of mega multibillion social entrepreneurial ventures both for public listed companies and nonprofit sectors.

He has served as a remote coach at Tulane University's Social Entrepreneurship MBA program (US) and also spoke in 2013 on Social Entrepreneurship at Ted Rogers School of Management, Ryerson University, (Canada). He operates a socially driven private equity hedge fund and valufacturing firm Social Entrepreneurship Consortium Inc www.seconsortium.com

He is father of Khurram, Reshmeen, Sara, Ally, Kassim and Anushae and 2 grand children Ariyan and Serena. Shroff was keynote speaker at Family Office event in Toronto in 2013. His nonprofit work includes serving as the President of Homeland International Inc. and as the founder, trustee and chairman of various other Foundations.

In his professional life he operates several ventures in real estate projects and corporate venturing firm to assist public listed companies to increase shareholders value through social entrepreneurship and wellness thinking. Under his leadership he is forming a BCorp as public listed company that will own the Wellness District theme and develop 1st flagship in Markham. He is working on developing at various locations The International Club of Canada, Bollywood Club and Taipan Club. The 1st flagship of Wellness District will be a 2.5 mill Sqft mixed used development. Majority of development profits from these ventures of Wellness District at various locations will be endowed to many educational, philanthropic, social, nonprofit and social entrepreneurship organizations like Universities, Municipalities, UN Associations, Social Entrepreneurial Ventures to empower them to adopt Social Entrepreneurial practices with Wellness thinking.

Shroff operates a very close door family office with back office in Dubai and has during his career managed globally \$ 5 bill worth of transactions. The group has varied and wide interest in financial service, real estate sector, business development and trading activities.

Firoz welcomes all interaction from those who are interested in business and investing while helping make this world a better place...what he calls Social Entrepreneurship. Shroff encourages all Senior Management from all sectors to connect with him so he can mentor them to become part of UNACTO and its board to strengthen UNACTO and take it to next level

www.seconsortium.com

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